



2011 ARPA-E Energy Innovation Summit Highlights

Event Overview

The second annual ARPA-E Energy Innovation Summit held February 28 - March 2, 2011 at the Gaylord Convention Center just outside Washington, D.C. brought together key players from across the energy ecosystem to share ideas for developing and deploying the next generation of clean energy technologies. The Summit's unique combination of leaders made it the perfect forum for developing energy solutions that will enable us to out-innovate our global **competitors.** Participants included the nation's leading individuals and organizations in energy innovation, including: venture capital investors, technology entrepreneurs, large and small corporations with an



interest in clean energy technologies, policymakers from the Administration and Congress and government officials.

Program Highlights

- 3-day event attracted **2,100 energy leaders** from 49 states, Puerto Rico and 20 countries.
- Partnership announced between ARPA-E/Department of Energy and Department of Defense.
- More than 200 transformational technologies and exhibits took part in the Technology Showcase.
- 90 expert speakers and keynote addresses including:
 - Former Governor of California Arnold Schwarzenegger
 - Secretary of Energy Steven Chu
 - Secretary of the Navy Ray Mabus
 - ARPA-E Director Arun Majumdar

- Senator Lamar Alexander (R-Tenn.)
- Senator Lisa Murkowski (R-Ak.)
- Senator Mark Udall (D-Colo.)
- Representative Steve Israel (D-N.Y.)
- Focused networking sessions connected researchers, entrepreneurs, investors, corporate executives, and government officials to spark future project opportunities.
- Panel discussions covering topics advancements in batteries, fuels, grid storage, efficiency and power electronics.

Media Highlights

The Summit generated more than 70 news stories in top newspapers, magazines, websites and blogs, delivering over 300,000,000 impressions. Top outlets that covered the event included USA Today, The New York Times, CNN Money, Forbes, Reuters, Businessweek.com and The Huffington Post.



What Others are Saying

Reuters March 9, 2011 •"With more than 2,000 attendees, the event was significantly larger than I expected. Equally impressive was the level of enthusiasm and dynamism present at the summit. The commitment and unity of purpose demonstrated by ARPA-E's leaders and supporters are especially important right now as the program stares down the barrel of potentially massive budget cuts."

Nature Magazine March 9, 2011 •"At ARPA-E's second annual Energy Innovation Summit in Washington DC last week, the mood was upbeat and the speeches were inspirational, underscoring science's role in keeping the United States competitive in the global race for clean energy."

CNET/GreenTech March 1, 2011 •"The conference is a showcase for cutting-edge energy research and development and a magnet for investors and politicians eager to tout the benefits of investing in developing clean-energy technologies."

Matter Network March 8, 2011 •"The ARPA-E Energy Innovation Summit took place last week just outside Washington, D.C., and the show floor was filled with projects that promise to advance the United States as a force in clean energy. Most of the exhibiting companies were very young and in possession of early-stage technologies that are difficult to explain. But a few offered a clear glimpse of the future."

